

FAX# 323-937-2481
OCT23/12 16.24
HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME RANDE LEVINE

BUYER NAME	<u>RANDE LEVINE</u>
SALES PRSN	<u>LA- MICHAEL WARD</u>

SHERMAN OAKS, CA 91403

	CLASS: NATL.	LOCAL	REGIONAL
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S: NATL.	LOCAL	REGIONAL
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MENTS: (LINE, ORDER, INVOICE)

DATE OCT23/12 16.24

REV TO SHOW OR FOR M3 = SEE LINES 1, 3, 5 & 29-31 FOR REVISION
NCIT...TTL REMAINS: \$90,044
PLS CONF
1ST MG OFFER IS FOR THU, 10/25!!
THANKS LINDA FOR MICHAEL 10/23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

4Q12 NON-CANDIDATE AVAIL. 30 MINUTES SEPARATION. FLIGHT 10/23-10/29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = FREEDOM AGENCY EST# = 424
AGENCY PRODUCT CODE = PAC

1	SZ 600A-700A	15	\$1,752.00	10/23	10/26	3	TU-F	3
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PROGRAM : EYEWITNESS NEWS
RA35+ : 2.9
ORD COM1 : 10/23-MOVE 1X 10/23 TO NEW LINE 29
CON COM1 : RUN 1X PER DAY. STAND ALONE :15
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REP: TEL# 323-634-8086 FAX# 323-937-2481
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 16.24
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		600A-700A	15		\$1,752.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
RA35+ : 2.9												
ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER												
CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 1												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-1 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-5 FOR 1 SPOT/WK												
30	A		700A-900A	15		\$2,045.00	10/25	10/26	1		TH-F	1
PROGRAM : GMA												
RA35+ : 2.9												
ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER												
CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 3												
PART OF A MAKEGOOD MADE UP OF LINES 29-31												
31	A		1000A-1100A	15		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : MILLIONAIRE/FUED												
RA35+ : 2.9												
ORD COM1 : DUE TO NO CREATIVE WE CAN OFFER												
CON COM1 : STAND ALONE :15. MAX SEP WITH LINE 5												
PART OF A MAKEGOOD MADE UP OF LINES 29-31												
3		SZ	700A-900A	15		\$2,045.00	10/23	10/26	3		TU-F	3
PROGRAM : GOOD MORNING AMERICA												
RA35+ : 4.2												
ORD COM1 : 10/23-MOVE 1X 10/23 TO NEW LINE 30												
CON COM1 : RUN 1X PER DAY. STAND ALONE :15												
5		SZ	1000A-1100A	15		\$700.00	10/23	10/26	3		TU-F	3
PROGRAM : MILLIONAIRE/FAMILY FEUD												
RA35+ : 1.8												
ORD COM1 : 10/23-MOVE 1X 10/23 TO NEW LINE 31												
CON COM1 : RUN 1X PER DAY. STAND ALONE :15												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#1	MISSED:TU-F/600A-700A				OCT23		15S	\$1,752.00	(OCT23/12)	
		BUY#3	TU-F/700A-900A				OCT23		15S	\$2,045.00		
		BUY#5	TU-F/1000A-1100A				OCT23		15S	\$700.00		
			OFFER:FRI/600A-700A				OCT26		15S	\$1,752.00	PLS ADVISE.	
			& TH-F/700A-900A				OCT25		15S	\$2,045.00		
			& FRI/1000A-1100A				OCT26		15S	\$700.00		
CMT:DUE TO NO CREATIVE WE CAN OFFER												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

OCT/12	74974.00	NOV/12	15070.00					CONTRACT TOTAL		90044.00			
										TOTAL SPOTS	61		

MARKET TOTALS \$155,248 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE